



LINCOLN-WAY
MARCHING BAND

The 24th Annual

Lincoln-Way Marching Band Invitational

SATURDAY, OCTOBER 12, 2019

HAPPY ADS

It's time to place "Happy Ads" in the program book for the upcoming Lincoln-Way Marching Invitational at Lincoln-Way West. Each ad is only \$6.00! The ads will be business card size (2" x 3.5"). Make your message as short or long as you like, but remember, the longer they are, the smaller the print will be. Ads will be printed in black and white only. You may order as many as you like.

Sample ad:

Natalie S.

*You've given this season all you've got,
and we are so proud of you!*

Love, Mom & Dad

Easy Steps to Order

1. Go to LWMB Charms www.charmsoffice.com/charms/plogin.asp, school code: LWMB
2. In the Online Store, choose 2019 LWMI Happy Ad
3. Follow instructions and pay with RevTrak (note your Charms order # for the next step)
4. Go to LWMB website and complete the online form to submit ad copy.
5. **Please do not submit any ads or payments to the colored music mailboxes in schools.**
6. **IBA payment is not available for Happy Ads.**
7. If you wish to submit original art with your copy, please scan and send to lwmhappyads@gmail.com.

Questions? Please e-mail lwmhappyads@gmail.com.

DEADLINE FOR AD COPY AND PAYMENTS IS FRIDAY, SEPTEMBER 6th!